

ShoWare™ TICKETING SYSTEM

Get to know your customers better. ShoWare makes it easy to integrate ticket sales with Facebook to gain valuable insight on patrons and highlight key donors. If you've got multiple venues, ShoWare makes selling subscriptions across them a snap. ShoWare can even help in planning for the future, comparing different types of shows against different times of the year, for example.

It's good to have volunteers, but you don't want to spend lots of time training them on software. ShoWare is easy and intuitive to use. Any volunteer can learn what they need in minutes.

ShoWare offers theatres of all sizes the opportunity to lower your ticketing fees while increasing ticket-fee revenue. Delivering a complete ticketing solution doesn't cost \$5-\$9 or more per ticket. In fact, for most venue operations today the cost is more like \$1 per ticket.

Call us at **866-215-1026** or visit **www.ShoWare.com** and learn how you can transform your ticketing operation and boost your bottom line.



Ask us about our
Industry Leading
Facebook Application

ALERT: New ADA Regulations released
March 15, 2011... Are You In Compliance?

ShoWare
THE SMARTER WAY TO TICKET

Control Your Ticketing:

- > Low per-ticket fees
- > Increase your revenues
- > Keep your revenue in your bank account
- > No expensive servers, IT staff or outdated software
- > 24/7 live support - US based
- > Your patron information belongs to you
- > Industry leading FACEBOOK TICKETING application!



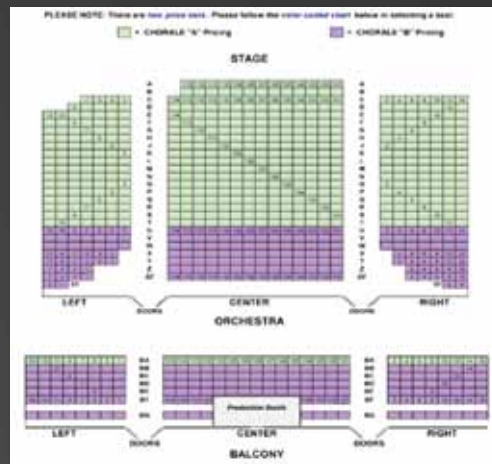
Branding Opportunities with Ticketing Site

Overall Benefits:

- > Control your marketing & patron data
- > Private label branding to your look & feel
- > Real-time reporting & ticketing
- > We manage the software and the servers
- > Typically, ZERO up-front cost
- > NEW Dynamic Pricing functionality
- > NEW ADA functionality
- > Create your event and sell tickets in minutes
- > Free standard product updates



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Interactive Seating Chart

Control Patron Satisfaction:

- > Easy to use!
- > A real interactive seat map
- > You can show them the view from their seat
- > PCI Level 1 certified
- > Lower cost to your patron



Show Patrons the view from their seat

Additional Options:

- > Call Center service (paid by patron)
- > Ticket printing and fulfillment service (paid by patron)
- > Access control / secure entry
- > Customization
- > Donations, Memberships, Subscriptions
- > Advertising on your ticketing site
- > Facebook sharing & ticketing